



Emelio Steve Malisa

WEB DEVELOPER & SEO EXPERT

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esmwebsolutions.com

Sta. Cruz, Davao City, PH, 8001

EDUCATION

Bachelor of Information & Technology

AMA Computer Technology

2008

Sta. Cruz, Davao City, PH, 8001

CERTIFICATIONS

- Brand Design Foundations
- Prompt Engineering: How to Talk to the AIs
- Introduction to Prompt Engineering for Generative AI (2023)
- UI/UX Design Using Figma: A Comprehensive Workshop from Scratch to Project Handover
- Git Essential Training: The Basics (2019)
- Chatbot E-commerce and Marketing Automations
- Digital Marketing & E-commerce
- Developing Your Emotional Intelligence
- Building Resilience

PROJECTS

<https://catch22foundation.org/>

<https://privatesalefinancing.com/>

<https://www.megangalane.com/>

<https://distinctkb.com/>

ABOUT ME

Seeking a challenging and dynamic position where I can leverage my skills to contribute effectively to the success of a forward-thinking company. Dedicated to continuous learning and professional development, I aim to be the best web developer while making a positive impact on the organization's growth. Eager to collaborate with a diverse team, demonstrate leadership skills, and drive innovation in a results-oriented environment.

EXPERIENCE

Managed Updates Consultant

Nov 2022 - Present

Pantheon Systems Inc. | pantheon.io

- Delivering and enhancing Pantheon's Managed Updates services
- Overseeing update procedures for both automated and manually delivered updates to Drupal/WordPress core, as well as contributed modules and plugins
- Reviewing Visual Regression Test results and providing automated core/contrib updates
- Providing flexible custom development solutions on a client request basis
- Contributing and delivering value to customers, including services for decoupled/headless websites and other services
- Contributing to the roadmap for the team's custom tools
- Acting as an escalation point for customer, platform and application issues that block the successful completion of an engagement
- Communicating project status to all stakeholders including the clients as well as internal stakeholders
- Providing platform feedback to the product team and ensuring that our team has a finger on the pulse of our clients' needs
- Working as a liaison between customers and the internal team by solving problems
- Juggling multiple projects and relationships

Web Administrator / Developer

Dec 2021 - Dec 2022

The EmmaRose Agency | theemmaroseagency.com

- Develop, design, and maintain websites using platforms such as WordPress, Wix, Shopify, and ClickFunnels.
- Convert PSD designs to functional, responsive WordPress & Wix websites.
- Implement custom solutions using HTML, CSS, and JavaScript.
- Monitor and improve website performance, including speed, security, and usability.
- Troubleshoot and resolve technical issues to ensure minimal downtime.
- Manage website content updates, ensuring accuracy and alignment with branding.

<https://heichalhatorah.org/>

<https://tobifairley.com/>

<https://www.nakiagray.com/>

<https://thefinancefemme.com/>

<https://visionsmadereal.com/>

<https://www.southerntitleliens.com/>

<https://churchesph.com/>

<https://bowridgesportsfinancing.ca/>

[more](#)

- Configure and maintain plugins, themes, and integrations to support site functionality.
- Conduct regular website testing to identify and fix bugs or broken links.
- Ensure cross-browser and cross-device compatibility for all websites.
- Work closely with the design and marketing teams to implement creative strategies.
- Provide technical support to clients and team members as needed.

Virtual Assistant

Jan 2020 - May 2022

Team Impress Marketing | teamimpress.com

- Create, curate, and schedule high-quality, engaging, and visually appealing content across platforms (Facebook, Instagram, LinkedIn).
- Create graphics to produce consistent and brand-aligned content.
- Manage content calendars and ensure timely delivery of posts.
- Track, analyze, and report on social media metrics and KPIs using tools like Google Analytics, Hootsuite, or SocialBu.
- Recommend innovative approaches to enhance our social media presence.
- Build and maintain responsive, user-friendly websites using platforms such as WordPress.
- Design website pages and interfaces aligned with brand guidelines.
- Troubleshoot technical issues and perform regular updates to ensure website functionality and security.
- Optimize websites for SEO and performance to improve traffic and usability.
- Edit videos for podcast posts using tools like Adobe Premiere Pro or Filmora.
- Design and send email campaigns using platforms such as MailChimp, ConvertKit, or ActiveCampaign.
- Manage email lists, segment audiences, and track campaign performance.
- Create automation workflows to enhance email marketing efficiency.

Web Administrator / Developer

Aug 2020 - Jan 2022

The Kajoku Group | thekajokugroup.com

PHP Web Developer

Mar 2018 - Jun 2018

Poscbang Corporation | posbang.com

Technical Support

Mar 2014 - Jun 2017

Teleperformance Philippines | teleperformance.com

TESTIMONIALS

Bob Sharpe

Churches PH

Steve created a directory website for us this month. I highly recommend him:

- 1) He has been honest with us.
- 2) He finished the work quickly.
- 3) He did everything we asked and more.
- 4) He was easy to communicate with.
- 5) He is very knowledgeable.
- 6) He is a nice guy.

I highly recommend him, and we will use him again.

Christy Hughes

Southern Title Liens

Steve is a very talented web designer. He helped me redesign my website so it's more mobile-friendly and updated. He was very knowledgeable about various coding techniques and quick. He took the initiative to come up with ideas and really listened to my desires of how I wanted my websites to look. He is also knowledgeable of SEO to help you get your site to rank well in search engines and help your business grow. Thank you, Steve.